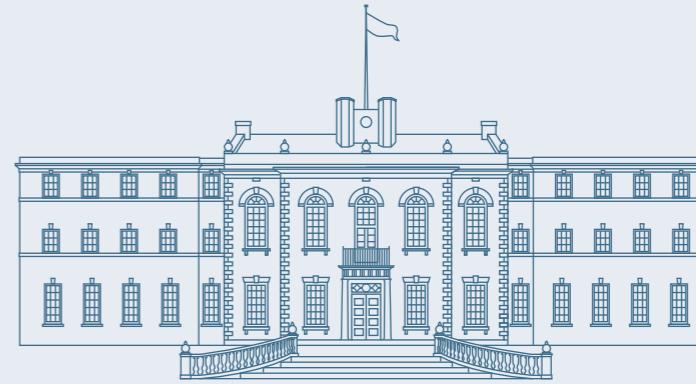




THE HAC

EST. 1537



Since 1537, the Honourable Artillery Company has stood as one of the United Kingdom's most enduring Regimental institutions—an organisation where tradition, service, and ceremony shape its identity. Evolving from a guild of citizen soldiers into a modern regiment and charitable body, the HAC has preserved the heritage that makes it unique.

This distinguished history forms the backdrop to one of London's most characterful event settings. In the heart of the City, the historic Armoury House, Prince Consort Rooms and the Artillery Garden offer a rare combination: a sense of sanctuary within the urban landscape, and a venue where contemporary professionalism meets centuries of tradition.

Today, the HAC continues to play an active ceremonial and operational role while welcoming businesses and private clients to experience its exceptional hospitality. Hosting an event here offers more than a functional solution; it provides guests with a meaningful connection to history. Whether planning a conference, executive meeting, reception, awards ceremony or celebration, the setting offers an unmatched sense of occasion.

Within these pages, we invite you to explore a venue where contemporary event requirements are seamlessly supported by a legacy more than 400 years in the making.



ARMOURY HOUSE

Corporate events at the
heart of honour and heritage...

Set within the historic home of the Honourable Artillery Company since 1735, Armoury House offers an impressive setting for corporate events that demand distinction.



Long Room



From high-level meetings to evening receptions, our versatile spaces blend timeless character with modern comfort to create memorable experiences for every guest.

The Long Room, one of Armoury House's most iconic and historically significant spaces, offers an unparalleled setting for prestigious corporate occasions. Lined with historic portraits of past Captain Generals—including our Founder, King

Henry VIII—and overlooking the Regiment's immaculate grounds, the room exudes tradition and gravitas. Its generous proportions and distinguished atmosphere make it exceptionally well-suited for board meetings, keynote addresses, formal lunches and dinners, and high-profile receptions. The Long Room's profound sense of ceremony and deep connection to the Company's heritage ensure that every event held within it feels both significant and memorable.

ARMOURY HOUSE



Queen's Room



Medal Room



Ante Room

The Queen's and Ante Rooms provide an elegant suite ideal for conferences, presentations, and private dining. Rich décor, natural light, and adaptable layouts make these rooms perfectly suited for both focused business sessions and refined hospitality.

For more intimate gatherings, the Medal Room offers a unique setting steeped in regimental history. Its warm ambience and distinguished displays provide a striking backdrop for executive meetings, interviews, or exclusive lunches.

All events are supported by exceptional service and tailored catering designed to complement your occasion. Whether you are hosting clients, celebrating a private occasion, or bringing teams together, Armoury House combines heritage, style, and professionalism to ensure a truly exceptional event.



7

Ante Room



PRINCE CONSORT ROOM

Modern, versatile,
and designed for impact...

Formerly a historic drill hall, the Prince Consort Room has been transformed into one of London's most adaptable contemporary event spaces.



This impressive blank canvas offers complete flexibility, allowing you to shape the room to your vision—perfect for conferences, awards ceremonies, product launches, and large-scale celebrations.

With the capacity to host up to 350 guests for a seated dinner or 690 for standing receptions, the venue provides ample space for ambitious concepts and dynamic event layouts. High ceilings, clean architectural lines, and integrated lighting lend themselves effortlessly to creative production, branding, and bespoke styling.

The Prince Consort Rooms also include the West Albert Room, a versatile section of the overall space that can be partitioned to accommodate smaller meetings, receptions,

and dinners for up to 100 guests. This option offers the same contemporary aesthetic and high-quality facilities in a more intimate setting.

A dedicated entrance, modern facilities, and seamless access to audiovisual and staging solutions ensure a smooth experience for organisers and guests alike. Supported by expert event staff and exceptional catering options, the Prince Consort Room is ideal for companies seeking a bold, contemporary setting with the freedom to tailor every detail.

Create an unforgettable occasion in a space designed to inspire.



ARTILLERY GARDEN

Five acres of exceptional
outdoor event space...

The Artillery Garden offers a rare expanse of open
green space in the heart of the City of London.

ARTILLERY GARDEN



Spanning five acres, this remarkable setting has formed part of the Honourable Artillery Company's estate since 1641, providing centuries of heritage within a uniquely versatile outdoor environment.

Ideal for summer parties, team-building activities, sports days, product launches, and large-scale hospitality events, the Artillery Garden can be fully tailored to your vision. Its generous footprint allows for impressive structures such as marquees, staging, and immersive themed installations, while still offering ample room for guests to relax and explore.

Surrounded by historic architecture and modern skyscrapers and only moments from central transport links, the Garden delivers both convenience and impact—combining the atmosphere of a private country estate with an unrivaled City location.

Supported by expert event management, premium catering, and optional indoor spaces nearby, the Artillery Garden provides a distinctive backdrop for corporate occasions that demand scale, flexibility, and unforgettable character.

Room specifications

| Room | Theatre | Cabaret | Boardroom | Seated Lunch & Dinner | Dinner & Dance | Standing Buffet | Reception |
|---------------------|---------|---------|-----------|---|----------------|-----------------|-----------|
| Ante Room | 55 | 32 | 24 | round tables 40 top table and sprigs 44 block table 24 long table 22 | n/a | 50 | 60 |
| Long Room | 180 | 120 | n/a | round tables 150 top table and sprigs 172 | 120 | 250 | 250 |
| Medal Room | 40 | 32 | 24 | round tables 40 (buffet round tables 30) top table and sprigs 33 block table 24 long table 22 | n/a | 50 | 50 |
| Prince Consort Room | 350 | 240 | 130 | 350 | 350 | 690 | 690 |
| Queen's Room | 55 | 32 | 24 | round tables 40 top table and sprigs 46 block table 24 long table 22 | n/a | 50 | 60 |
| West Albert Room | 120 | 80 | 42 | 100 | 80 | 250 | 350 |



SEARCY'S

Our exclusive catering partner...

Searcys is the exclusive catering partner of the Honourable Artillery Company, bringing exceptional culinary expertise to events within this historic estate.



With a heritage of fine dining and innovative hospitality, Searcys combines flawless service with a commitment to quality, ensuring every occasion is executed to perfection.

Whether hosting intimate meetings, grand dinners, receptions, or bespoke celebrations, Searcys tailors menus to suit your event, incorporating seasonal ingredients and creative presentation. From canapés and gourmet buffets to multi-course seated dining, every detail is crafted with precision and style.



Working seamlessly across the HAC's iconic spaces—including Armoury House, the Prince Consort Room, and the Artillery Garden—Searcys enhances the character and elegance of the estate, which has been a centre of heritage and excellence since 1641. Their professional teams ensure events run smoothly, offering full support from planning to delivery.

Partnering with Searcys guarantees a dining experience that matches the prestige of the venue, leaving a lasting impression on guests and elevating every corporate event.



We have launched our EDI Champions scheme and have committed to conduct a Venue Inclusion review at every venue.



As members of Sunflower, a Hidden Disability scheme, we have signed a pledge to train 80% of our team members in hidden disabilities awareness.



We have been awarded the Disability Confident Employer certificate, which helps ensure all employees can fulfil their potential.



We are committed to becoming a menopause-friendly employer in partnership with Henpicked.



We provide accessibility audits for our bars and brasseries and share the details on the Sociability app and our websites.



We are an ILM-accredited training provider focussing on leadership skills and EDI development.



We celebrate our people's contributions and loyalty with annual Long Service and People Awards.



Searcys apprenticeship plan offers 40+ development programmes for our colleagues.



We work with our nominated charities Hotel School, New Horizons Youth Centre (Euston), and Julian House (Bath) in helping those at risk of unemployment and homelessness find jobs in hospitality.



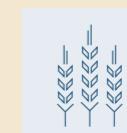
We champion British beef, pork, chicken and bacon across our event menus.



We proactively engage with our fishmongers to ensure they work towards only supplying MCS (Marine Conservation Society) Good Fish Guide rated 1-3 fish and seafood.



All fresh eggs used in our kitchens are British free-range and RSPCA-certified from St Ewe Farm.



We use British grown and milled flour from growers signed up to Wild Farmed regenerative standards.



We champion seasonal British fruit and vegetable produce, with hero ingredients traced to an individual farm.



Plant-based and vegetarian dishes are a key part of our menus, with the goal to make them 25% of all menus by the end of 2025.



We champion cooking chocolate from the Islands Chocolate farm in St. Vincent and the Grenadines.



In our recipes, we champion British-harvested rapeseed oil from R-Oil, farmed in ways improving soil quality.



We work with the best English Sparkling Wine producers, and have created our own label with a vineyard in Guildford.



We champion natural filtered-on-site water where possible, or Harrogate Water in glass bottles.



We promote mindful drinking by providing premium no- and low-alcohol options.



We will only use British RSPCA-assured fresh milk by the end of 2025.



Our teas are responsibly sourced and are either Rainforest Alliance certified, organic or directly traded.



Our coffee comes from Notes Coffee Roasters which supports community farms and uses its Roast-Tree scheme to help fight deforestation.



Nourish by Searcys is our conference menu package designed to offer maximum nutritional benefit for minimum environmental impact. All recipes have a low-moderate CO_2 footprint, measured using our Nutritics system.



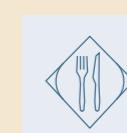
We pledge to have a sustainability champion in every Searcys venue.



We are proud members of isla., a sustainability in events network focused on driving best practice in sustainability in events.



We measure and set ourselves annual targets to reduce carbon impact of our purchased goods and services (Scope 3).



Wherever possible we use porcelain crockery, glassware and metal cutlery.



We are proactive about food waste, seeking to do all we can to minimise it from menu design, to portion size, measurement and separation.

Testimonials

A huge thank you for all your help throughout the planning and for the service we received on the day. We had a fantastic event, and our team really was nothing but complimentary about the venue. I have bombarded you with various requests and questions, and you were all superb! Please pass our thanks on to your entire team; they were amazing and ensured our day ran smoothly. Honestly, we couldn't have asked for more. Thank you.

ROBBIE EDWARDS
Lloyds Banking Group

Thank you to the team for all the help and support I received, in making the Yeoman Warder event such a brilliant evening. Your team were all amazing and truly made the evening so special. Your choice of wine was phenomenal, and the food was absolutely outstanding. A truly, truly memorable night, and everyone who attended loved it. Thank you so much.

TERRY BRIGGS
Tower of London

Thanks to all involved in the Golden Hearts Volume Four Dinner at The HAC. It was a tip-top evening, and I wanted to highlight a few elements that really stood out. Few dinners are better timed and none with better food. The borscht and millet; notable highlights. The staff were top drawer. To have a team that communicates with each other, smiles and then moves about the room with finesse is a rare thing! As to the venue, none better for those with an interest in heritage and regimental procedure. A big well done to all.

GOLDEN HEARTS EVENT GUEST

A huge thank you to the whole team for their incredible support. It was amazing to use the outside garden area for the Military Band performance and wonderful to have an impromptu tour of the venue. Everyone was so amazed by the history and the beauty of The HAC building. We all had a lovely evening, we will definitely consider The HAC again in the near future!

MAKIKO HASUMI VERNON
Hankyu Travel International, Europe

My sincerest thanks for your invaluable guidance and expertise in planning The HAC Band Annual Dinner. Your calm professionalism and attention to detail made all the difference—especially as we navigated the last-minute changes with grace and good humour. The evening was a true success. The guests thoroughly enjoyed themselves, and the atmosphere was one of warmth, celebration, and pride. It was a joy to see everything come together so beautifully. Our guests enjoyed the evening immensely. I'd also like to give a special mention to your wonderful chefs for their delicious food. Many guests commented on how much they enjoyed the meal—it was beautifully presented and really tasty, adding a true sense of finesse to the evening. I'm incredibly grateful for your time, insight, and steady hand throughout the process. You helped turn this year's dinner into a very memorable occasion, and I couldn't have done it without you.

HEATHER ANDREWS
Honourable Artillery Company Regimental Band

We would just like to thank you for all your help with our staff briefing. Your team were amazing, and the food was so good. We were very well looked after. Thank you again.

JODEE JONES
Skanska Group

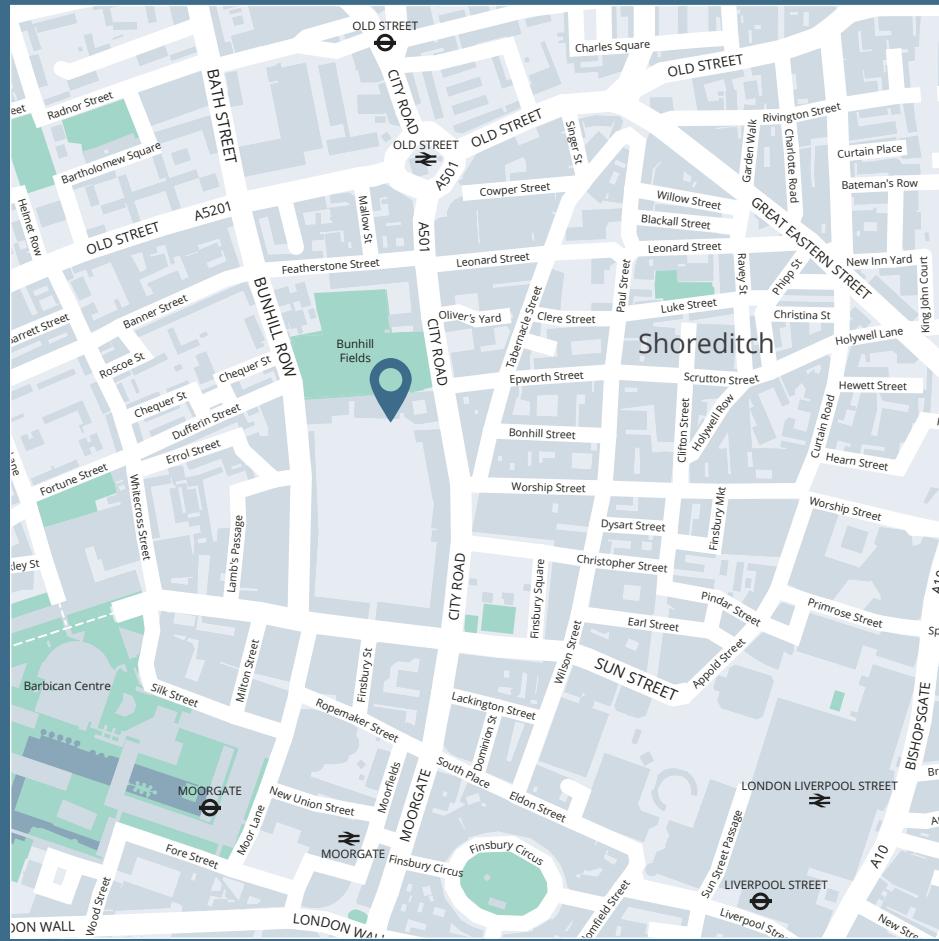
Your team on-site were absolutely fantastic, going above and beyond. They were incredibly flexible and quick to respond to our requests, which made everything run smoothly. The food was delicious — everyone was really happy!

RACHEL ELLIOTT
Home Office

A huge thank you for helping make our event such a success! Everyone had a great time, and this is down to meticulous planning. Thanks again!

JULIE WEMYSS
Moorfields Eye Hospital NHS Foundation Trust





NEAREST TUBE STATIONS

Moorgate or Old Street (5 minute walk)

NEAREST TRAIN STATION

Liverpool Street Station (10 minute walk)



Where Events Make History

Get in touch with our sales team today and start planning your next event

020 7382 1533 | sales@hac.org.uk | hac.org.uk/events

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